

PREANAB4 SERVICES PVT. LTD.

The Future Step



**Greeting Prosperity
for Eternity with**

B4 *হাতি*

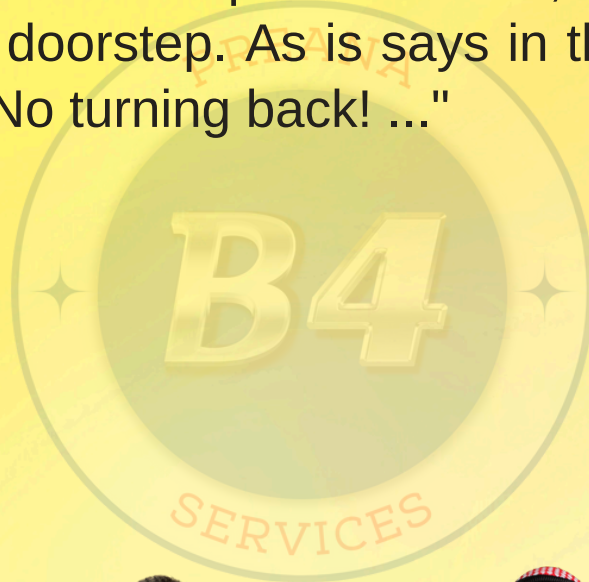


INTRODUCTION

PREANAB4 SERVICES PVT. LTD. is one of the brand name of PREANAB4 and the business of **B4শুটি** is maintained. The organization registered with the Government of India and relevant authorities and having listed corporate office at Kolkata, W.B. **B4শুটি** is managed by a team of experienced professionals with the common objective of creating opportunities for wealth creation and prosperity for all its associates and partners. PREANAB4 SERVICES PVT. LTD. core team consists of experts from diverse industries having over 25 years of experience in the field of Electrical Product Assembling and Trading, EV Charging Station, Biogas Plant, Hotel Industry, Financial Services, E-Commerce, Farming, Construction and Land Development.




Our strong service and support system enables our members and associates to achieve financial independence and lead a life of transforming their dreams into victories. We believe in helping people change their today into a better tomorrow. Our sole intent is that our associates lead a financially independent life so that they and their families can realize all their dreams through hard work and dedication. We encourage associates from all sections of the society without any discrimination. The only qualifications essential for joining are dedication and perseverance, and victory will be knocking on your doorstep. As is says in the ages old hymn; "No turning back, No turning back! ..."



ABOUT US

***"If you want to walk fast, Walk Alone;
But if you want to walk far, Walk Together." - Ratan Tata***

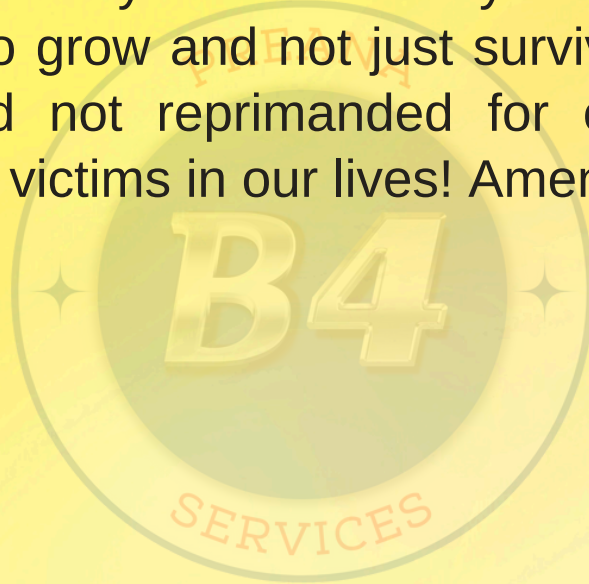
We, at PREANAB4 SERVICES PVT. LTD. agree with this philosophy in word and in spirit. Success has never been achieved by anyone in solitary. All famous and successful persons across centuries have made a mark for themselves by joining hands with likeminded people to realize their dreams in victories.

We live in uncertain times. All predictions and forecasts for future have gone astray. Millions are losing jobs, companies are shutting down and bankruptcy filing is at an all time high. In such situations the need of the hour is to associate ourselves with organizations which respect our hard work and deliver returns we grow as a team together. **B4**  was born with concept of innovative and creative business model where labor and perseverance fructify into tangible high rewards for years to come.



Our business portfolio incorporates latest IT/ITES technology for seamless business operations. Such cutting edge technology makes it utterly transparent and fast for our associates and partners. Individual growth and rewards along with upcoming goals can be viewed instantly at the click of a button.

Our foray into ECom business will be path breaking and revolutionary, opening up unlimited earning opportunities and rewards. We welcome you to the family and let us take a holy pledge together to grow and not just survive with hard work, be rewarded and not reprimanded for our labor and be victorious and not victims in our lives! Amen.



B4'S CORPORATE CULTURE

Mission

Our mission is to provide our associates and partners with tangible prosperity and wealth creation opportunities and rewards for dedication and perseverance.



Vision

Our vision is to ensure that our associates and partners become instruments of providing earning opportunities to others and making them self sufficient.




Values

Our core values that define us are:-

- ✓ Integrity
- ✓ Equality
- ✓ Loyalty



B4 CSR Initiatives

We at **B4**  adhere to the concept of living and let living. Our CSR work is aimed for uplifting and empowering the lives of all around us.



FROM THE DESK OF CMD

Dear Friends,

**Warm tidings from
PREANAB4 SERVICES PVT. LTD!**

As I put my pen to paper today, I cannot help but shudder to think of the turbulent times we live in. With uncertainty and fear ruling our lives and old adage comes to mind, "Tough times don't last, tough people do!"

B4 offers a simple and transparent business model to enable ordinary people achieve extraordinary goals in their lives. I thank you for the interest evinced by you to learn and enroll with us.

We are proud of our very talented team management team who will leave no stone unturned to ensure your seamless joining process followed by an exhaustive training. This will allow you to master latest business concepts and reap rich rewards.

I wish you all success and prosperity in our journey together with us and look forward to you becoming a witness of triumph and glory.

Regards,



AMAL NATH

(CMD OF PREANAB4 SERVICES PVT. LTD)

INSPIRATION

The **B4শক্তি** Business Plan Creation Team consists of individuals who have had their fair share of experience of struggles and failures in life. We ourselves come from poor and lower middle class families and thus from young age learnt the importance of being financially independent and their standings in the society. The mantra for success is Teamwork and human networking and by employing the formula:

$$\text{Income} = \text{Time} \times \text{Rate}$$

Robert Kiyosaki in his world's bestselling book ***RICH DAD POOR DAD (1997)*** best advocates the importance of financial independence. He focuses on the proven fact that worldwide, a minor 5% of the people own 95% of the world's wealth. Ironically 95% of the world's population survives on only 5% of wealth. He highlights this inequality in detail and explains that the rich 5% consist of businessmen and investors and the poor 95% comprise of teachers, doctors and the like. He explains the difference as the rich 5% better utilize their income with smart strategies than the poor 95%.

Business plans are tools for your successful transition from the poor 95% to the rich 5%. Under these plans there is:



No Investment



No Boss



Win Win Business



Ratio Deal



Time Income



Teamwork



Bonus Lifelong Bonus

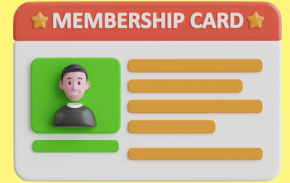
To achieve our goals the company provides you with proven strong platforms namely:



**B2B and B2C model
for different shops**



E Commerce



**Associate
membership**

The business model ensures that there is interdependent growth, i.e. everyone benefits from each other which translate into community growth and prosperity. Individual wealth may be lost but community prosperity sustains everyone. The company charges a miniscule percentage of business in lieu of shop advertisements and bringing new customers. This earning is distributed among the company and its associates in a planned manner.



FAMILY BUDGET ILLUSTRATION

A family expense for 6 members with individual expense of Rs.100 per day translates as:

Daily Expense = $100 \times 6 = \text{Rs. } 600.00$

Monthly Expense = $600 \times 30 = \text{Rs. } 18000.00$

Yearly Expense = $18000 \times 12 = \text{Rs. } 216000.00$

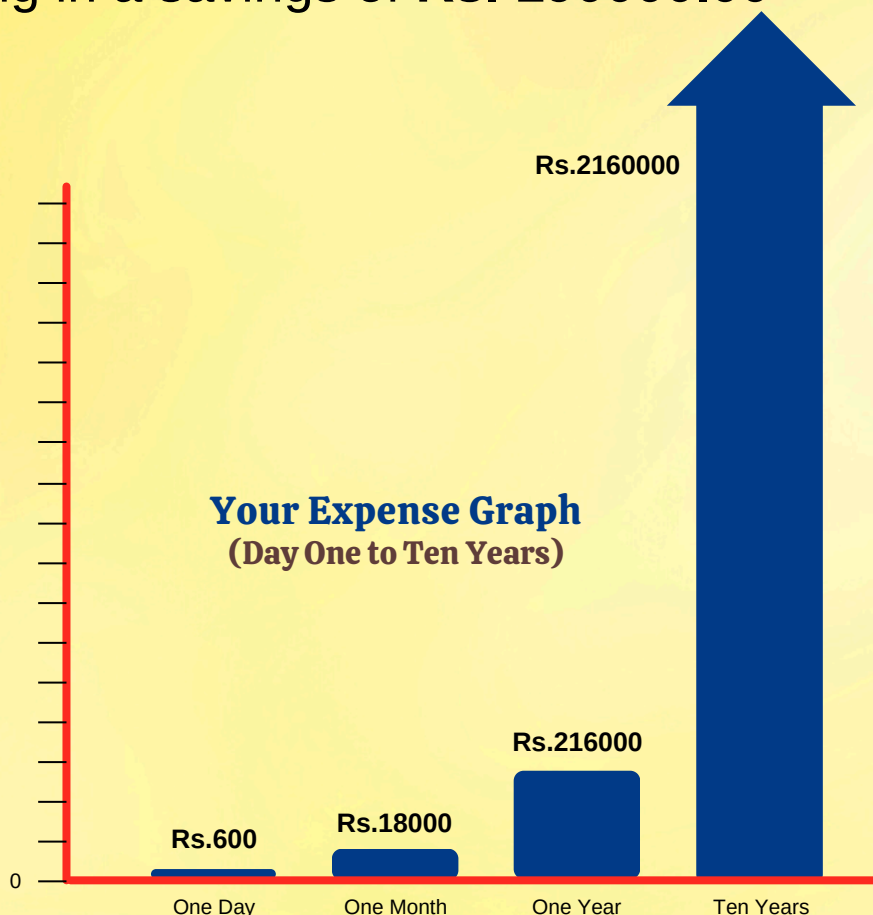
10 years Expense = $216000 \times 10 = \text{Rs. } 2160000.00$

Considering a moderate **10 times** inflation price rise over the next 10 years Total Expense is **Rs.23760000.00**

A 10% commission for shops will translate to Rs.2376000.00
Considering that **you earn 1 Mile for every Rs. 50.00**, your family miles would be:

$2376000/50 = 47520$ Miles

Also considering that for every **100 Miles 1 new ID** is created, in 20 years from your family 475 new ID would be created resulting in a savings of **Rs. 190000.00**



PROSPERITY PLANS

Plan 1: Self Bonus

For own family expenditure, whatever Miles are created will translate to **Rs. 4.00 per Mile.**



Plan 2: Generation Level Bonus

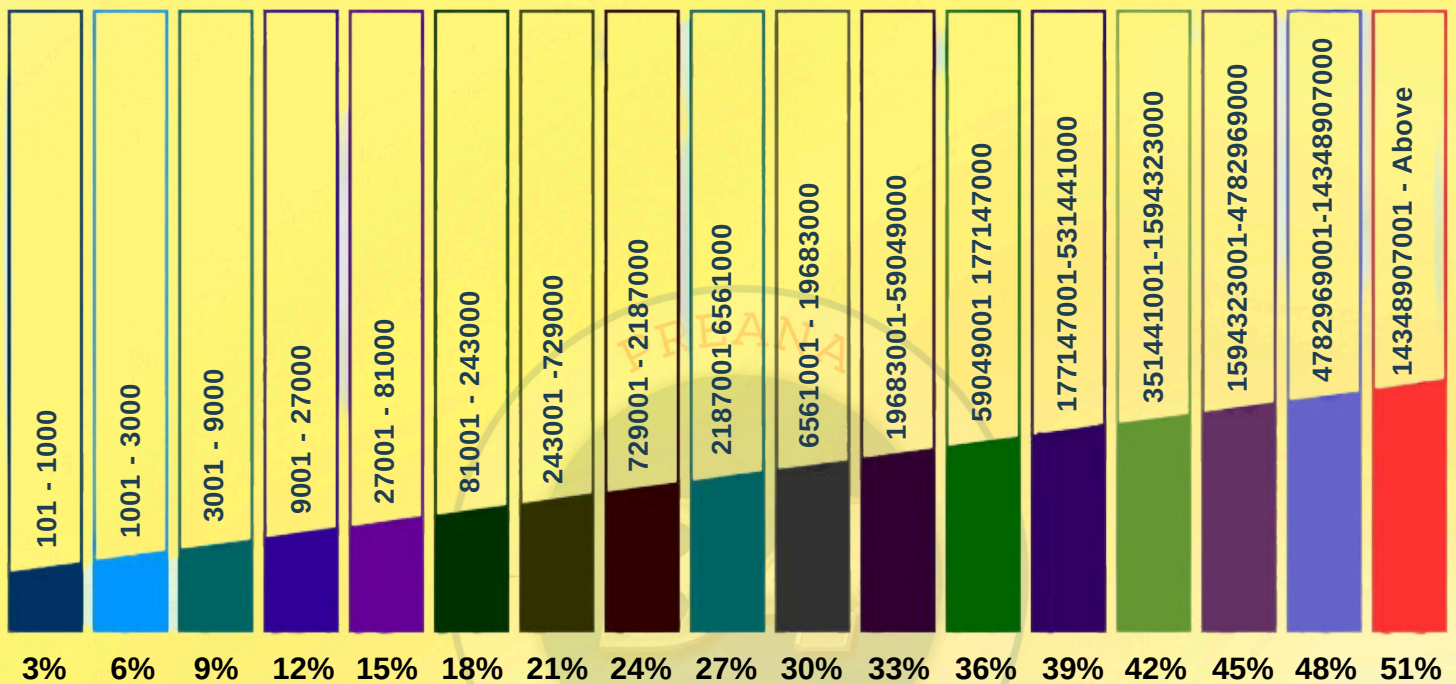
- ① Level per Miles earned will be treated as Rs. 3.00 per Mile
- ② Level per Miles earned will be treated as Rs. 2.00 per Mile
- ③ Level per Miles earned will be treated as Rs. 1.00 per Mile



Plan 3: Own Repurchase and Generation Gap Bonus

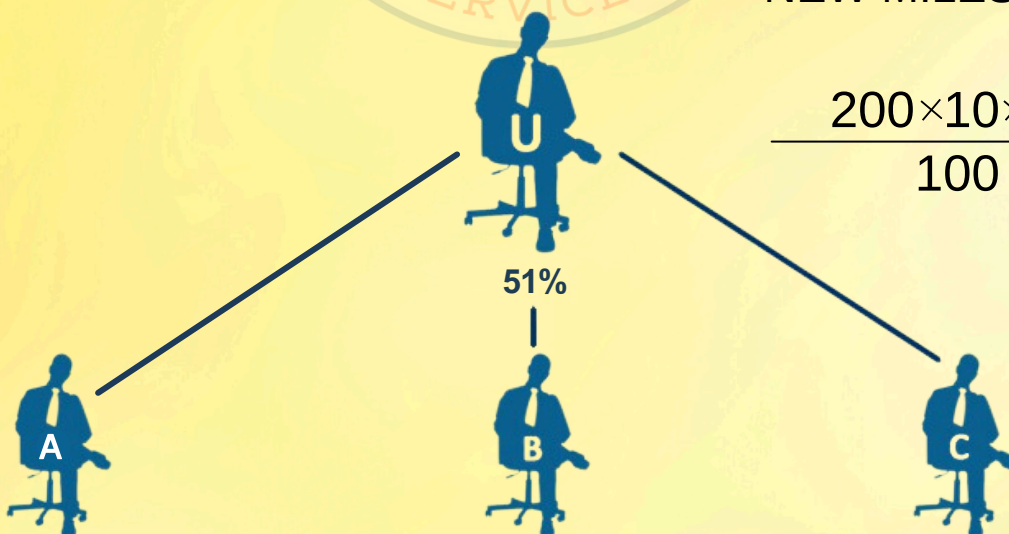
Individual repurchase and Team Associate Miles will be calculated. The Rank will never become Zero with payment bonus on new Miles.

One mile = 10.00



NEW MILES = 200

$$\frac{200 \times 10 \times 51}{100}$$



3%

NEW MILES = 500

$$\frac{500 \times 10 \times (51-3)}{100}$$

6%

NEW MILES = 1000

$$\frac{1000 \times 10 \times (51-6)}{100}$$

51%

NEW MILES = 5000

$$\frac{5000 \times 10 \times (51-51)}{100}$$

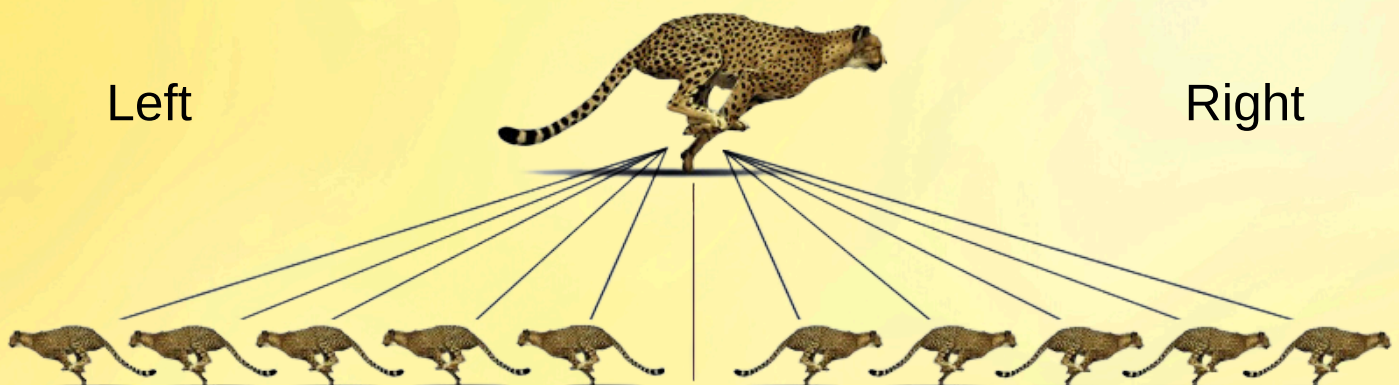
Plan 4: Direct Bonus

You must have earned 100 miles and for every 1 mile earned by your direct associate, you will get a bonus of Rs.2.50



Plan 5 : Ratio Bonus

Must be 100 miles earned by you and on every 1 mile earned under left and right associates individually, you will get bonus of Rs. 2.50 + Rs. 2.50 = Rs 5.00 per pair at the ratio of 1:1 continuously. However, capping will be ensured.




Plan 6: Level Bonus

Associates who earn 100 miles, for themselves and new associates under them will be eligible for the bonus individually. It will keep repeating.

Level	Per ID
1	Per ID X 200.00
2	Per ID X 150.00
3	Per ID X 100.00
4	Per ID X 80.00
5	Per ID X 50.00
6	Per ID X 30.00



Plan 7: Single Line Bonus

Under this income plan a unique sequential computerized serial ID is auto generated whenever a new associate becomes a member of the **B4** . The ID's are created on first come first serve 100 Miles basis and join the chain of existing associates. You earn commission automatically whenever a new entrant joins with the twice of your ID. For every twice ID being created, you earn the commission. The commission payouts are in the steps of Rs. 100, 200, 400, 800, 1600, 3200 and so on.



Plan 8: Unique Bonus

This is a unique commission plan where you earn commission for each ID being generated after your ID in steps of 10, 20, 40, 80 and so on. The compounded payouts are in the steps of Rs. 100, 200, 400, 800, 1600, 3200 and so on.

To be eligible for this plan you need to ensure registration of 1+1 (Left & Right) new associates earning 100 miles in total with associates under both left and right every 30 days from your joining date. This plan is limited to 20 level steps.



Plan 9: Smart Leadership Bonus

Upon achieving 100 Miles along with the both left and right under associates also completing 100 Miles individually within your 30 days of joining, you will be eligible for a lifetime sponsorship of 5% bonus on all income.



PREANA B4 SERVICE S & R

The company management believes in attracting and retaining the best talent from the industry. In this endeavor the company periodically organizes Rewards & Recognition (R & R) seminars to felicitate the associates with the best performance among all laid corporate parameters according to its policies.



Our's Other Project :

1 Electric Product Assembling

1. Assembly and OEM of LED Light, Wire, Fan, Solar Product, Power Saving Car & others electrical goods.
2. Trading with branded electrical goods.



Ours Other Project :

2

Electrical Vehicle (EV)

1. We assemble EV charger
2. We introduce ourselves as a EV charger station.
3. A/C & D/C charger
4. Brand name - B4 Power.



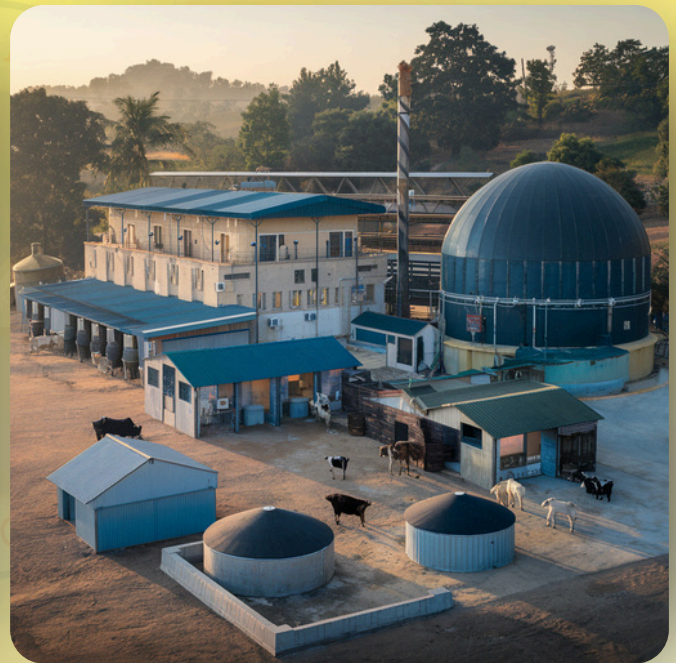
Our's Other Project :

3

Biogas Plant

A biogas plant is a facility that provides oxygen-free conditions where anaerobic digestion can occur. Simply put, it's an artificial system where you can turn waste into sustainable energy and fertilizers, with positive effects on the environment.

- Brand name - B4 Bio.



Ours Other Project :

4

Hotel Industry

Various branches of our hotel industry will be opened in different parts of India.



Our's Other Project :

5 Financial Service

1. Services : Savings Account/FD/RD/Secure Loan



Our's Other Project :

6

E-Commerce

E-commerce, is the buying and selling of goods and services over the internet. E-commerce can be conducted on computers, tablets, smartphones, and other smart devices. Nearly every imaginable product and service is now available through e-commerce



Our's Other Project :

7

Farming

This project of ours is mainly on blood sandalwood tree. After that, the project is going slowly on mango, tulsi, lemon trees.



Ours Other Project :

8 Construction and Land Development

Land development is the physical and man-made alteration of the earth for the purpose of constructing new buildings, driveways, roads, parking lots, walls, walkways, recreational fields, open space areas, stormwater management systems, and associated utilities required to use any proposed buildings.



Our Upcoming Project :

The company management has meticulously planned on business growth with diversification in different verticals namely School, Hospital, Oldage Home.





PREANAB4 SERVICES PVT. LTD.

The Future Step



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